

# INSTITUTION INNOVATION COUNCIL (IIC) SWARNANDHRA COLLEGE OF ENGINEERING AND TECHNOLOGY SEETHARAMAPURAM, NARSAPUR.

# REPORT OF INSTITUTIONAL BUSINESS PLAN COMPETITION

SOCIAL MEDIA	
FACEBOOK	SWARNANDHRA AUTONOMOUS
YOUTUBE	SCET-IQAC
Academic Year	2024-2025
Program Driven By	IIC Calendar Activity in association with Entrepreneurship Development Cell (EDC)
Quarter	III
Title Of the Program	Institutional Business Plan Competition
Program Type	Level 3 Competition
Program Theme	Development of Creative Business Plan - a Prototype
Program Start Date	29/03/2025
Program End Date	29/03/2025
No Of Students Participants	132(Individual-30, Group-102[No of Groups-32]
No Of Faculty Participants	15
No Of Expert Participants	9
Mode Of Delivery	Offline
Program Objectives	Initiation of Start up Business plan with a Innovative idea.
Benefit In Terms of Learning/ Skill/	Students Confidence Level Increased as they
Knowledge Development	gave Presentations of their Idea.
	Group Coordination and Team Spirit were Built
	among the Students. Personality Development
	towards Healthy Competition among the Peers.
Program Convener	Dr. R. Lalitha Narayana

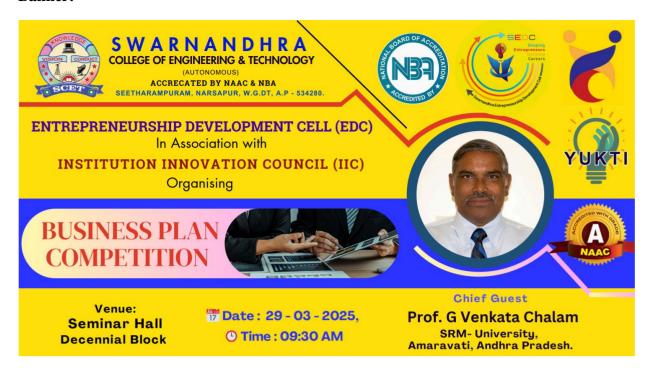
# PROGRAM REPORT

of Engineering and Technology, Swarnandhra College Entrepreneurship Development Cell (EDC) in association with IIC organized Institutional business plan competition for all years including I year and all programs including B. Tech, MBA and MCA students with the resource person Prof. Venkata Chalam Goriparthi, SRM University, Amaravathi, AP. Students were participated as individual and group wise where each student worked together to develop a new concept on which they can initiate a startup. Every participant worked on this project planning the business, idea generation, logo creation, branding, value preposition, budgeting, marketing, cost analysis and various other aspects involved in making a business plan. They have put together all this information, formatted the plan, prepared the power point slides, and presented their idea as a individual and group In front of the judges. Each member of the participant had a role to play in that presentation which was essential and developed team spirit among the students. The judges were given a scheme of evaluation in order to identify any errors and provide suggestions in the form of feedback. Later each presentation was observed carefully by program convener and other senior faculty to pick the best 3 performers from individual participants and the best 3 performers from group participants. They were given prizes along with certificates. The program was conducted for one consecutive day. It was good and every student appreciated the idea. They got even more creative after receiving good feedback from the judges and faculty. Many are now interested to start their own business in future. This program helped the business students enhance their insights of technology, innovation, business skills, idea generation and importance of planning a business. The event was graced by all students, faculty from various other departments along with the resource person.

# **Poster:**



# **Banner:**



# Poster release









# **Presentations-Individual**





Valedictory: Felicitation to Guest



# Winners:







				PARTICIPANT					
S.NO		REGISTER NO			YEAR	WHATSAPP NO:		TITLE	TYPE
1	Gubbala Durga prasad		ECE	B.Tech			rasdgubbala042@gma		GROUP
2			IT	B.Tech			atipujithasree@gmail.		GROUP
3			MBA	MBA				Al based search engine	GROUP
4		21A21A6412	Robotics	B.Tech	IV	8096033554	lduhema948@gmail.co	should be clear, concise, and a	GROUP
5	NIRANJAN PALAPARTHI	23A21E0048	MBA	MBA	- II		irmalalace@gmail.con		GROUP
6	Vanumula Bindhu Madhavi	24A21A05JE	CSE	B.Tech	- 1	7995922524	huvanumula56@gmail.	Start up	GROUP
7	KODI THRIMURTHULU	24A21E0034	MBA	MBA		9948283082	urthulukodi06@gmail.	RESTAURANT	GROUP
8	Ommi.Likhitha Hemalatha	24A21A6544	S&H	B.Tech				Women safety in emergency si	GROUP
9	B.Tarun teja	24A21A0306	S&H	B.Tech			ntejabodigadda@gmail		GROUP
10	Dakoju datta Venkat gandhi		ME	B.Tech	il	9985554438		Low cost investment interpenure	GROUP
11	PILLI RATNA KUMAR	24A21A05CP	S&H	B.Tech	ï		kumarpilli2006@gmail		GROUP
12	Manoj kumar polisetti	24A21A05CX	S&H	B.Tech	<del>- i-</del>		ojpolisetty275@gmail.		GROUP
13	Nithish	24A21A05CU	S&H	B.Tech	<del></del>				GROUP
					_			Create some thing and ratna ku	
14		24A21A05DF	CSE	B.Tech				Sort ware and banking	GROUP
15	Vadapalli Vamsi sai rohith		ECE	B.Tech			ithvadapalli9@gmail.c		GROUP
16	K.Neelima		CSE	B.Tech				My own start-up business	GROUP
17	Mallavolu swapna	24A21A6533	S&H	B.Tech			namallavolu12@gmail		GROUP
18	BONDA TRIPURESWARI	24A21A0441	S&H	B.Tech	- 1			START UP BUSINESS PLAN	GROUP
19	Vinay katikireddy	24A21A05N0	S&H	B.Tech	- 1	+91 6309590567	ykatikireddy@hotmail.	Implementation of healthy snack	GROUP
20	Malleswarapu NAGA PAVAN	24A21A04H1	S&H	B.Tech	T.			Startup business plan	GROUP
21		24A21A6145	S&H	B.Tech	- 1		ubangaram26@gmail.		GROUP
22	Sri varshitha Nagabattula	24A31A6540	S&H	B.Tech				Woman's safety diviceas	GROUP
23	Vemuri susmitha		MCA	MCA	i		mithavemuri6@gmail.		GROUP
24	Karri Hema latha		Robotics	B.Tech	<del>i</del> _		arrihema85@gmail.co		GROUP
25	Prasanthi Sivala	23A21A05P6	CSE	B.Tech	-ii			PSB EVENT MANAGEMENT	GROUP
26	M.Dhaneswari	24A21A05V7	CSE	B.Tech			aneswari621@gmail.c		GROUP
27	A.venu madhav	24A21A6106	S&H	B.Tech		9985230676	akvj676@gmail.com	· ·	GROUP
28	Kanakatala mohan siddhu	23A21A0221	Eee	B.Tech	II		hukankatala50@gmail.		GROUP
29	LAKKU KALYAN	23A21A0230	EEE	B.Tech	- II	9704965748	alyanlakku@gmail.com	EEE	GROUP
30	K. Tarun sai	23A21A0224	EEE	B.Tech	II .	7075701129	runkumpatla@gmail.co	EEE	GROUP
31	K Harsha Vardhan	24A21A04E8	S&H	B.Tech		7893125483	swaraharshavardhan@	Start up	GROUP
32	M. L. K. Sowjanya	24A21A04H6	S&H	B.Tech		9959873512	wjimanda82@gmail.co	Start up	GROUP
33	KOTTU MOULI SAI PRASAD	23A21A6537	IT	B.Tech	II	8688293216	ılisaiprasad31@gmail.		GROUP
34	TEMPERLA SATYA SAI GREESHMIT		S&H	B.Tech	T I		nulakshmit4@gmail.co		GROUP
35		24A21E0073	MBA	MBA	Ti-	9390881679		Revolutionize the Search	GROUP
36	TEMPERLA SATYA SAI GREESHMIT		S&H	B.Tech	i i		nulakshmit4@gmail.co		GROUP
37	Kodavarthi Lakshmi prasanna	24A21A05P4	CSE	B.Tech		8341942369	hilakshmiprasanna@g		GROUP
38		24A21A05EG	S&H	B.Tech		8555917948		Bonsai: Bringing Nature to your	GROUP
39	Medapati venkata Sai rama reddy	23A21A6541	IT	B.Tech	!	9966643205		Atmospheric water harvesting	GROUP
40		24A21A04U8	S&H	B.Tech		9133589596		Tourist guidance on the famous	GROUP
41		24A21A05JE	CSE	B.Tech		7995922524	huvanumula56@gmail		GROUP
42	K. Sri. L. Mallikarjuna. Sarma	24A21A0130	I year b tech		<u> </u>	8688554905	harani021989@gmail.		GROUP
43	K.pravallika	23A21A0242	EEE	B.Tech	II			Wifi camera robot car	GROUP
44		24A21A6414	S&H	B.Tech			vinnuv964@gmail.com	Learning subjects	GROUP
45	BALLA S N D MALLESWARARAO	23A21F00D4	MCA	MBA	- II	6301231218	ryaballa2003@gmail.c	Dairy farming	GROUP
46	Mandapa Chinni Durga Vara Prasad	22A21A6157	AIML	B.Tech	Ш	9392369329	la6157@swarnandhra	Smart start	GROUP
47	ADDALA ANURUPA NAGA SREE	23A21F0066	MCA	MCA	- II	9652033494	uaddala135@gmail.co		GROUP
48	Kotikalapudi Venkata Yogini	23A21F00A2	MCA	MCA	IV	9912610757	pudivenkatayogini@gr		GROUP
49	SAJIBILLI CHARAN	24A21A05AS	S&H	B.Tech	i i	7993822004		Profits from wastages	GROUP
50	CHENNU NAGARAJU	23A21A6513	IT	B.Tech	il	9391398986		Atmospheric water harvesting	GROUP
51		23A21A6538	IT	B.Tech	ii ii	7670954811		Smart waste technology	GROUP
52	Abdul Rizwan	23A21A4601	it	B.Tech			vanabdul8227@gmail.c		GROUP
53	K.Ambika lakshmi	23A21A4601 23A21A4626	IT IT	B.Tech	- "	9392510846	ikalaskhmi999@gmail		GROUP
			lt						
54		24A25A6502		B.Tech	<u> </u>			Plastic recycling proces	GROUP
55	Marina katuri	23A21A6532	CSE	B.Tech				Smart vending machines in coll	GROUP
56	chandu	23A21A6531	IT	B.Tech	- II			baby voice analysis app	GROUP
57	GUTTULA CHARAN TEJA	24A21AO4A5	ECE	B.Tech			antejaguttula27@gmail		GROUP
58		24A21A04A5	ECE	B.Tech			antejaguttula27@gmail		GROUP
59	SAJIBILLI CHARAN	24A21A05AS	S&H	B.Tech		7993822004	aransajibilli07@gmail.	Getting profits from wastages	GROUF
60		23A21A6565	IT	B.Tech	Ш	7013607535		Baby monitoring app	GROUF
61	Jyotsna	24A21A05J9	S&H	B.Tech	I	6309885598	kadalijyotsna61@gm		GROUP
62	Ravula kumar raja	24A21A4491	DS	B.Tech	i	7396646145	kr3190571@gmail.cor		GROUP
63	PEDDIREDDY HARSHITHA	24A21A5453	S&H	B.Tech	<u> </u>	9666374839		POP-UP SIM-CARD	GROUF
64	Vijay Kumar Jarugu	23A21A6526	IT	B.Tech	<u>i</u> _	7013559946		Atmospheric water harvesting	GROUP
			IT						
65	Vijay Kumar Jarugu	23A21A6526		B.Tech	!	7013559946		Atmospheric water harvesting	GROUP
66	KADALI LAKSHMI JHANSI	24A21F0084	MCA	MCA		9392918065	adaliljhansi@gmail.co		GROUF
67	Kadali mani bala	24A21F0085	MCA	MCA	<u> </u>	9640664034	nibalakadali@gmail.c		GROUP
68	TIRUMANI KRISHNA PAVANI	24A21F00C8	MCA	MCA		9989703385	nnapavani125@gmail		GROUF
69	R Pavan	23A21A4659	IT	B.Tech	Ш	7416999034	anrunkana93@gmail.	Resume Wala	GROUP
70	KUNJETI SAI GANESH	24A21A5432,24	S&H	B.Tech	I	9014245535	jetisaiganesh@gmail.		GROUP
71	Keerthana kadali	23A21A6527	IT	B.Tech	ii	6281060935		Plastic recycling process	GROUP
72	R.Bhuvana Kameswari kanthi	24A25A6505	IT	B.Tech	ii ii	7036549603		Plastic Recycling to 3D printing	GROUP
73	G VARSHINI	24A21A05F6	SNH	B.Tech	ï	9959575787	inigundubogula@gma		GROUP
10		24A21A03F0	S&H	B.Tech		7893125483	swaraharshavardhan@		GROUP
74									

# Participants list: INDIVIDUAL

# SWARNANDHRA



COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)

Accredited by NBA, AICTE, NEW DELHI • Accredited by NAAC with "A" Grade - 3.32/4,00 CGPA
Recognised by UGC Under Sections 2(f) &12(8) of UGC Act 1956
Approved by AICTE, New Delhi, Permanenet Affiliation to J N T U K, Kakinada
Seetharampuram, NARSAPUR - 534 280, W.G.Dist., Andhra Pradesh



			INDIVIDUA	AL PARTICIPA	ANTS L	IST			
S.NO	NAME	REG. NO:	DEPT	PROGRAM			MAIL ID:	TITLE	TYPE
1	Adada Anji Naga Ram Charan	24A21F0005	MCA	MCA	I	9666240060	anjinagaramcharan(	Food business	INDIVIDUAL
2	Addala Sattibabu	24A21E0004	MBA	MBA	I	7032907179	addalasattibabu8@g	Milk dairy farm	INDIVIDUAL
3	ADHIKARI P S L S SARANYA	24A21A0510	CSE	B.Tech	I	7331189369	saranyaadhikari16@	Mobile with inbuilt charge	INDIVIDUAL
4	B laxmi deepak	23A21F0075	MCA	MCA	II	7095767992	Deepakboddu68@g	Reusable helmet inner co	INDIVIDUAL
5	B. Rambabu	24421F0018	MCA	MCA	ı	6309733249	Rambangaru49@gm	Unique fashions	INDIVIDUAL
6	Benarji	24A21A04J4	ECE	B.Tech	ı		benarjimasrapu@gn		INDIVIDUAL
7	Benarji	24A21A04J4	S&H	B.Tech	i		benarjimasrapu@gn		INDIVIDUAL
8	Bokka Bharath Kumar	21A21A0312	ME	B.Tech	IV		bokkabharthkumar12		INDIVIDUAL
9	Bolla Geethapriya	23A21F0009	Mca	MCA	П		bollageethapriya@gi		INDIVIDUAL
10	BOLLAREDDY KEERTHANA		IT	B.Tech	ī			Stepping stone of succes	
11	Bonam kiranmai	24A21A1214	IT	B.Tech	i		bonamkiran858@gm		INDIVIDUAL
12	BONAM KIRANMAI	24A21A1214	IT	B.Tech	i		bonamkiran858@gn		INDIVIDUAL
13	CH Mahendra Sai	24A21A6404	S&H	B.Tech	i			Pens Manufacturing , Res	
14	CH Mahendra Sai	24A21A6404	S&H	B.Tech		8523862626			
					11			Pens Manufacturing , Res	
15	D. Navyatha	23A21A0108	CE		II			Modular constructions	INDIVIDUAL
16	Dnvcchmb	C cm.k.	BCA	BCA	III		Dnvcchmb.gmail.cor		INDIVIDUAL
17	Donga prem kumar	24A21A1224	S&H	B.Tech	1		premkumar200517@		INDIVIDUAL
18	G.Benny Hin	24A21A04A4	S&H	B.Tech	1		bhinn5994@gmail.co		INDIVIDUAL
19	GORRE JASWANTHISAI	23A21A0114	CE	B.Tech	II		jaswanthisaigorre@g		INDIVIDUAL
20	Gubbala sridevi	23A21A6128	AIML	B.Tech	П		Sridevigubbala@990		INDIVIDUAL
21	GUDALA SAI SURYA DURGA		ME		Ш		suryagudala18@gm		INDIVIDUAL
22	GUDI.GURU NADHA	24A21A6407	ME	B.Tech	I		gurunadha172@gma		INDIVIDUAL
23	GUTTULA CHANDU	24A21A1238	S&H	B.Tech	I	9392292591	chanduguttula192@	Dairy farm	INDIVIDUAL
24	GUTTULA CHANDU	24A21A1238	S&H	B.Tech	I	9392292591	chanduguttula192@	Dairy farm	INDIVIDUAL
25	Hari teia	24A21A05DS	CSE	B.Tech	ı	9391528968	haritejahariteja06@	Business	INDIVIDUAL
	KAKARA.PRIYANKA	24A21A6524	S&H	B.Tech	1		<del></del>	Improve your strategy Ma	INDIVIDUAL
27	Karuturi Devi satyasri	23A21F00K2	MCA	MCA	П			Organized by Entreprene	
	Kasa Madhuri	24A21A6525	S&H	B.Tech	ī		madhurikasa24	AI+Human collaboration	
	Kopanathi subramanyam	24A21A05R3	CSE	B.Tech	i		Subramanyamkopa		INDIVIDUAL
	Kotha kota sriraj	24A21A05R2	S&H	B.Tech	i		Srirajkothakota@gn		INDIVIDUAL
	kottu mouli sai prasad	23A21A6537	IT	B.Tech	ii .			cvideo editing and web de	
	KUNAPUREDDY JAHNAVI	24A21A05U0	S&H	B.Tech	"			DRONE TECHNOLOGY	
					-		, , ,		INDIVIDUAL
	M NAGA PAVAN	24A21A04H1	ECE	B.Tech	!		nagap9457@gmail.		
	M. JAYASRIDEVI	24A21A05V2	CSE	B.Tech	!		jayasridevi499@gm		INDIVIDUAL
	Madasu .Ramya Satya Naga S		IT	B.Tech	!			Student community enga	
	MANIKANTA	24A21A0336	ME	B.Tech	1		sn930481@gmail.co		INDIVIDUAL
	Medapati bindu sri matha	23A21A6415	ME	B.Tech	II		Myselfbindusri@gm		INDIVIDUAL
	Moka Veera Pratap	24A21A05Y6	S&H	B.Tech	ı		venkataraom551@g		INDIVIDUAL
	Moka Veera Pratap	24A21A05Y6	S&H	B.Tech	I		venkataraom551@g		INDIVIDUAL
	Mounika.Reddy	24A21A05EC	S&H	B.Tech	I			(Al powered smart notes a	
41	MUVVA CHANDU	2321F00A7	MCA	MCA	II	7981045338	chandumuvva2k@g	Entrepreneurship Develo	INDIVIDUAL
42	P Naga Dileep	24A21A4427	S&H	B.Tech	I	8897906678	dileeppulichrladileep	Online work	INDIVIDUAL
43	P pavani sudha	24A21A05DU	S&H	B.Tech	I	8978130885	pavanispuppala@gr	saffron and mushroom in	INDIVIDUAL
44	P yugandhar	24A25A0214	EEE	B.Tech	II	9390896678	yugandharpulagam	Coconut trading	INDIVIDUAL
45	P.yaswanth	24A21A05BW	CSE	B.Tech	I	7095305026	yaswanthchanges@	Buisness plan	INDIVIDUAL
	PALA VASUDEVA SUBRAHM		IT	B.Tech	П			AI POWERED DOCUME	INDIVIDUAL
	Palli Chandu	24A25A0428	ECE	B.Tech	II			Next Gen E-commerce p	
	Palli Chandu	24A25A0428	ECE	B.Tech	II			Plastic bottles Reverse V	
	Pujithanjali Thamarapu	23A21A04M7		B.Tech	II		pujithanjalithamarap		INDIVIDUAL
	S.lakshmi lasya sri	24A21A05FJ	S&h	B.Tech	ï		lasyasri540@gmail.		INDIVIDUAL
	S.VISHAL	23A21A04M1		B.Tech	ii			POWER GENERATION I	
52	Sailu	24A21A05DA		B.Tech	i'			Be clear and concise	INDIVIDUAL
		23A21A04L8		B Toch	II	0002200020	catvatirumani21@a	The Replacement of Aera	
				B.Tech		9009000464	barabitada::0000	THE REPIACEMENT OF AER	INDIVIDUAL
	SIDDABATTULA HARSHITA [			B.Tech	1		harshitadevi2222@		INDIVIDUAL
55	SUNKARA KEERTHI SAI SRI		CE	B.Tech	Ш	1		RECYCLING WASTE PL	1
56	Tirumala Rajendra	23A21F00C7		MCA	II			Sustainable & Eco-Frien	
57	V Tejasri	24A25A0429	ECE	B.Tech	II			EcoReclaim Solutions: T	INDIVIDUAL
	Veluguri Prasamsa	23A21A0136	CE	B.Tech	П		vprasamsa@gmail.		INDIVIDUAL
58	veluguri Frasamsa								
58		23A21A0136	Civil	B.Tech	II	8309819289	) vprasamsa@amail i	C(Sustainable addredates t	
	Veluguri Prasamsa  Vemuri susmitha	23A21A0136 24A21F00L5	Civil Mca	B.Tech MCA	II I			Sustainable aggregates t g Tech dream solutions	INDIVIDUAL

SWARNANDHRA COLLEGE OF ENGINEERING AND TECHNOLOGY (AUTONOMOUS) APPROVED BY AICTE, NEW DELHI & AFFILIATED TO JNTU KAKINADA, A.P  CERTIFICATE OF MERIT								
This is to Certify that Mr	./Ms							
Regd. No:		won						
in the event	Condu	cted by Entrepreneurship						
Development Cell (EDC)	on							
(RE)	YUKTI	NAAG						
Dr. R Lalitha Naraana  EDC Coordinator	<b>Dr. A Gopichand</b> Vice Principal	Dr. S Suresh Kumar Principal						

# **Certificate-Participation**





# SWARNANDHRA





(AUTONOMOUS)
APPROVED BY AICTE, NEW DELHI & AFFILIATED TO JNTU KAKINADA, A.P

# CERTIFICATE OF APPRECIATION

Entrepreneurship Development Cell (EDC) on 29/03/2025.	J
role as a coordinator in the Business Plan Competition Conducted	ov
Regd. No:played an acti	ve
This is to Certify that Mr./Ms	_









Dr. R Lalitha Naraana **EDC** Coordinator

**Dr. A Gopichand**Vice Principal

Dr. S Suresh Kumar

Principal